



# Faster Treatment Customized Just For You

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The Most Advanced Technology

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Fast, Comfortable Treatment

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Precise Results

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[www.insigniasmile.com](http://www.insigniasmile.com)

# What is Insignia?

No one wants to admit they need eye glasses. But when you visit an optometrist you receive glasses prescribed just for you and your unique eyesight. You would not expect, nor receive one-size-fits-all glasses.



Now, imagine receiving prescription braces from your orthodontist that are custom manufactured just for your specific dental anatomy. Braces that are precise, predictable and accurate for your needs. Pretty cool, right?

With **Insignia Advance Smile Design**, custom braces are now possible.



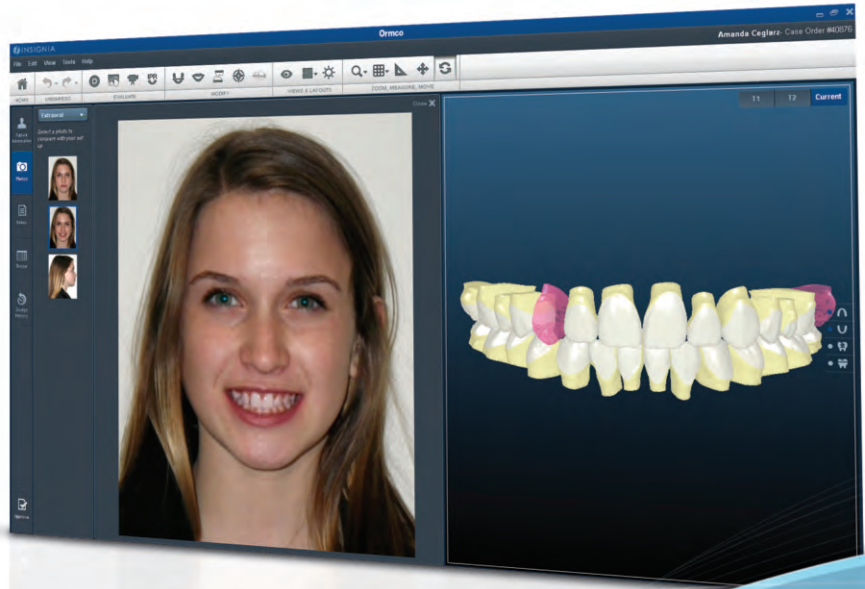
# How is Insignia Different?

Insignia braces are **custom manufactured** from a **3D treatment plan** created by your orthodontist just for you.

No longer does your orthodontist need to use a clay model to plan your treatment.



**Digital planning & 3D visibility** allow your orthodontist to add a level of meticulous detail that **provides the best long term, accurate results.**



# What are the Benefits of Insignia?



Insignia is 100%  
**Customized**  
for YOU

## WHAT DOES THIS MEAN?

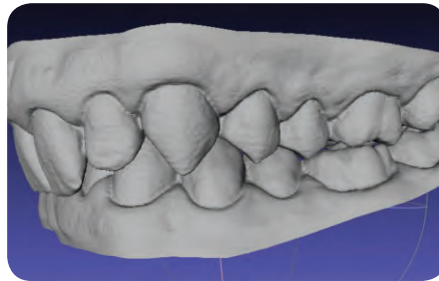
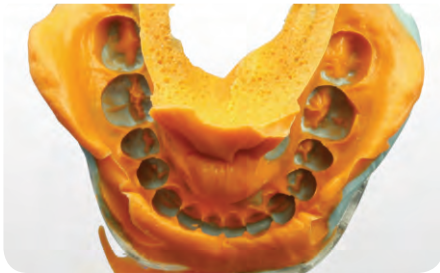
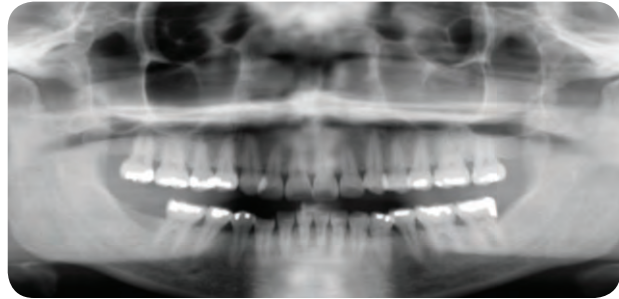
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- Faster treatment time\*
- Fewer office visits\*
- Precise results
- Ability to digitally view your new smile before starting treatment

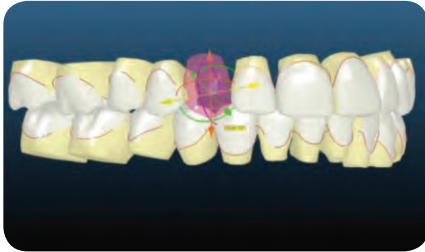
\* Weber DJ 2nd, Koroluk LD, Phillips C, et al. Clinical effectiveness and efficiency of customized vs. conventional preadjusted bracket systems. *J Clin Orthod.*2013;47(4):261-266.

# How Does Insignia Work?

**STEP 1:** The Insignia process starts when your orthodontist takes detailed photographs and records of your smile and bite.



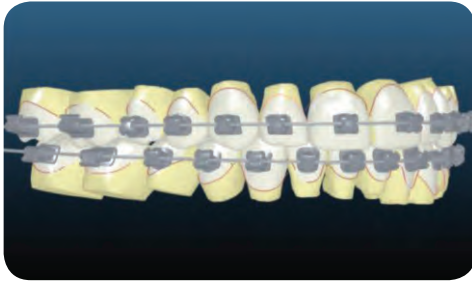




**STEP 3:** After Insignia creates your new smile, your orthodontist will review and make adjustments with a level of detail that goes beyond traditional orthodontic treatment.



Insignia allows your orthodontist to use their expertise and training to see the final result before treatment ever starts.



**STEP 4:** Once your new smile design is finalized, Insignia braces and wires are custom manufactured specifically for your teeth, your treatment and your new smile.



**STEP 5:** Once your orthodontist receives your Insignia custom brackets and wires, you are on your way to a new beautiful smile! This customization makes for faster treatment time, with fewer appointments and precise results.



Pretreatment



Posttreatment



Treatment Time - 11 months, 8 appointments

Actual Insignia Patient.

Pretreatment



Posttreatment

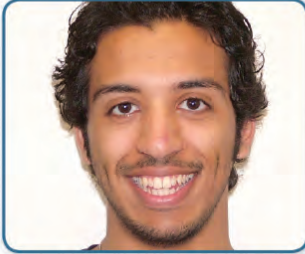


Treatment Time - 9.5 months, 6 appointments

Actual Insignia Patient.

Pretreatment

Posttreatment



Treatment Time - 11.5 months, 10 appointments

Actual Insignia Patient.

Pretreatment

Posttreatment



Treatment Time - 10.5 months, 7 appointments

Actual Insignia Patient.



available in a  
**clear option** for  
improved  
**aesthetics**

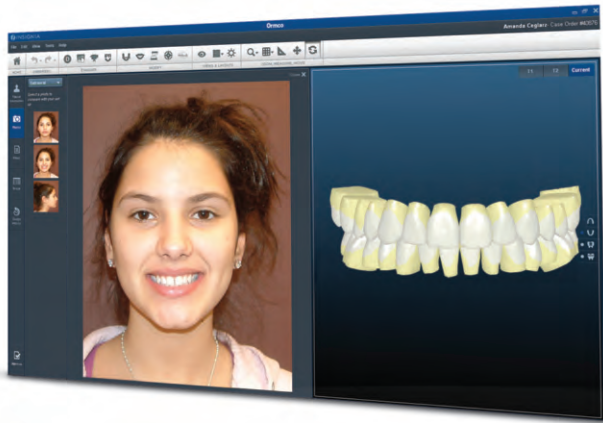
reduced  
**treatment time**





fewer  
**doctor visits**

view your smile  
**before**  
treatment starts



 **INSIGNIA**  
ADVANCED SMILE DESIGN™





custom design  
**of your**  
**perfect smile**



# Is Insignia Right for You?

## How long does treatment take?

Treatment time with Insignia is typically much faster than traditional braces. In addition, the number of office visits through treatment is often reduced and time in the office shortened. Perfect for patients and parents with the busy schedules.

## Since it works so quickly does that mean it is uncomfortable or unsafe?

**NO.** In fact, what makes Insignia work so quickly is the customization built into each bracket, the precise bracket placement and personalized wires.

## Braces are just for cosmetic concerns right?

Braces not only produce a great smile, but also align your bite so your teeth fit properly together. This can prevent discomfort and help align the jaw, neck and shoulders which provide a more stable platform to support your facial features (cheeks, lips, etc.).

## Aren't braces large and bulky?

The design and technology of braces have made major advancements over the few years. Insignia uses braces that are much smaller and comfortable than ever before.



INSIGNIA<sup>™</sup>  
ADVANCED SMILE DESIGN<sup>™</sup>



 **INSIGNIA**  
ADVANCED SMILE DESIGN™

[www.insigniasmile.com](http://www.insigniasmile.com)

All images are of actual Insignia patients.



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